

GRACE. POWER. SKILL.

Deloitte Australian International 3 Day Event



Media Guide



About the Event

The Deloitte Australian International 3 Day Event (AI3DE) is held from November 17th-20th, 2011. As the only inner city equestrian event of its type in the world, and this year part of the prestigious Pro tour of Eventing the HSBC FEI Classics series, the AI3DE has become one of the State's most popular events.

The organising committee is very excited about this year's cross country course which once again winds its way through the Adelaide City Council Parklands and is designed by the highly qualified local course designer, Wayne Copping.

The dressage and show jumping will be held at Victoria Park in front of the Heritage Grandstand, overlooking the magnificent parklands. We have created an event village "The Market Place" which will encompass all three days of the event into one place and makes a wonderful spectacle for spectators and competitors alike. "The Market Place" will have a new and exciting feel and will be part of the village atmosphere for all three days.

So prepare yourself. This year the AI3DE will be an event to remember!



Sponsors



History of the AI3DE

The prestigious AI3DE boasts a proud history of achievement, which spans 50 years.

This international event grew out of the pioneering efforts of a local identity from the South Australian township of Gawler, 40 kilometres north of Adelaide. Graham "Kanga" Parham founded, with a group of enthusiasts, the first Gawler Three Day equestrian event in 1959.

Because of its success, Gawler was chosen as the site of the World Three Day Event Championship in 1986 and this event has spawned many of our Olympic Champion Equestrians including Andrew Hoy and South Aussies,, Wendy Schaeffer, Scott Keach and Gill Rolton, all winners at Gawler before their Olympic debuts and successes. In 1997, after much of the Gawler cross country course land was sold for housing redevelopment, the event moved to the City of Adelaide through the efforts of the South Australian Government and their events division, Australian Major Events and a band of equestrian enthusiasts. The inaugural Adelaide International Horse Trials was staged at Victoria Park in November 1997, initially a three star event.

The event has since been rated the Olympic four star level by the world equestrian body, Federation Equestre Internationale (FEI). And this year becomes part of the 'Pro tour 'of Eventing, the HSBC Classics Series .

The AI3DE is one of only six in the world at this top Four Star Level. In keeping with the Gawler tradition, three of our silver medal winning Olympic Eventing team including South Australian Megan Jones, Sonja Johnson (WA) and Shane Rose (NSW) have all starred at the AI3DE in recent years. We are proud to host the only equestrian event of this stature in the Southern Hemisphere.

The Australian International 3 Day Event is run by Adelaide Horse Trials Management Inc , a not for profit incorporated body.

There are only six annual events in the world ranked at the Four Star CCI** level. The others are Badminton and Burghley in the United Kingdom, Luhmuhlen in Germany, Pau in France and Lexington in the United States of America.**

Equestrian Sport

The history of equestrian sport dates back more than 2,000 years, when the Greeks introduced dressage training to prepare their horses for war. It continued to develop as a military exercise through the Middle Ages, with the three-day event including dressage, cross-country and jumping tests designed to reflect the range of challenges horses faced in the army. Equestrian sport combines two of Australia's passions, sport and horses, and creates breath-taking action. Attracting participants from 4 to 70 + years of age, equestrian sport appeals to a huge cross section of the population.

Equestrian is one of just three Olympic sports where men and women compete against one another (the others being sailing and mixed doubles in Badminton), it is also the only sport that involves two athletes - horse and rider. There are three different Equestrian competitions, known as disciplines, at the Olympic Games: DRESSAGE, EVENTING and JUMPING. At the Paralympic Games, only dressage is contested.

Equestrian Australia is the governing body for all Olympic and Paralympic equestrian sport in Australia. Since Australia began competing in equestrian sport at the Olympics in 1956, Aussies have experienced much success on the international sporting stage including 11 Olympic medals and 2 Paralympic medals.



Eventing

Considered the triathlon of Equestrian sport, eventing has three phases of competition for an overall score. A rider must ride the same horse in all three phases. Featuring dressage, cross-country and a dramatic jumping finale, eventing competition is an all-encompassing test of equestrian skill.

Olympic competition is held at CCI4-star level (internationally recognised levels start at 1-star and go through to 4-star as the highest level). Eventing has its roots in the military.

Eventing was first introduced at the Olympic Games in Stockholm, Sweden in 1912. The dressage test illustrates the harmony between horse and rider; cross-country requires speed, endurance, technical skill and bravery while the jumping phase calls for precision, agility and impeccable technique. The combination tests every element of horsemanship, and offers the spectator plenty of excitement along the way.

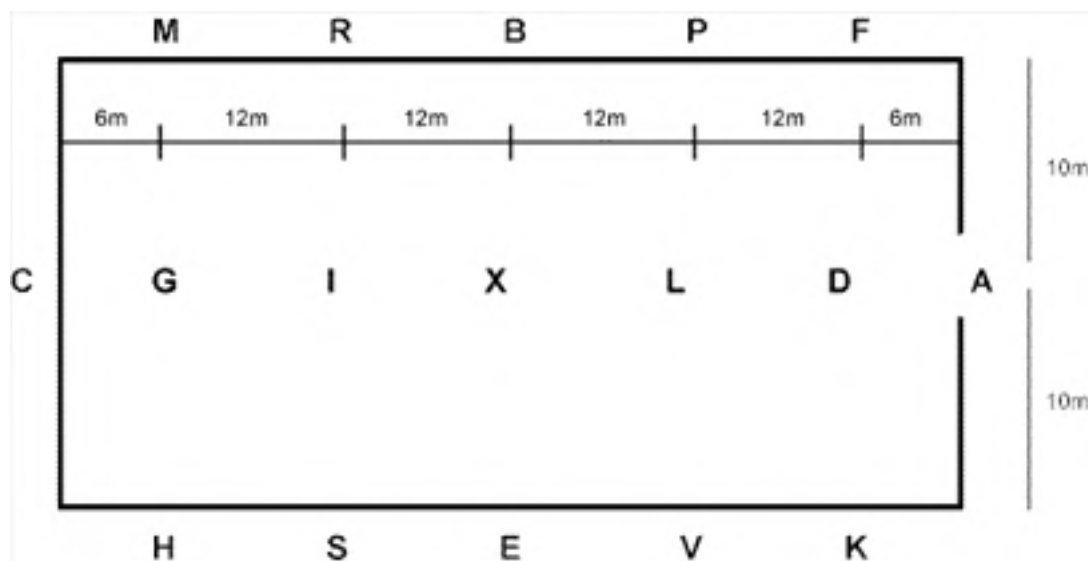
Dressage

Eventing is also referred to as the 3 Day Event, as each phase is held on a separate day. However, due to large numbers of competitors the competition now takes place over four days. Dressage fills the first two days of competition.

The word “dressage” is french for “training.” It is considered the classical foundation for all equestrian training. Dressage tests the ability of horse and rider to display both athletic prowess and supreme elegance.

It is often compared to ballet. Dressage requires precision, technical excellence and harmony between horse and rider. In modern dressage competitions, the horse and rider perform a set series of movements known as a Dressage “test”. The tests are performed in a 60m x 20m arena before a panel of judges, who award marks out of 10 for individual movements and for the overall routine.

The judges scores are converted into penalty points, which are carried forward to the next stage of the competition, the cross-country.



Above is a 60m x20m Dressage arena. The horses and riders enter at A . The letters mark where the “movements” must be performed. Riders must memorise the test. A Grand Prix test consists of 33 movements.

Cross-Country

Day 3 is given over to the cross-country test, where combinations must gallop (at a speed of 570mpm) and jump up to 45 fixed fences on a course between 5,700 and 6,270m long. Every horse/rider combination is given penalty points for jumping errors and time penalties, which are added to any penalty points awarded during the dressage test to give a cumulative score.



Jumping

The Eventing competition gets a grandstand finish on Day 4 with the jumping tests (widely known as show jumping). Here the horses and riders must negotiate a course of show jumps in an arena. The jumps are designed so that the rails will fall down if knocked. Penalties are awarded for jumping errors and time penalties. At 4-star level eventing the show jumps are at a maximum of 1.30m, considerably smaller than in pure “Jumping” events where jumps are 1.60m.

The difficulty is still great factoring in that these horses are required to gallop at high speed over fixed obstacles for close to 7kms the previous day. Penalties from this final phase are added to their previous dressage and cross-country scores to determine the overall rankings. It takes a very special horse to excel in all three phases of eventing. It takes a minimum of 4-5 years to get a horse to the Olympic level. On average 4-star horses range in age from 10-18 years.

Thoroughbreds have been very successful in eventing due to their ability to gallop, their athleticism and their bravery. A warmblood /throughbred cross is also popular for eventing.



Australia's Olympic story

Australia's eventing team has experienced great success on the Olympic stage resulting in Australia being regarded as one of the best in the sport.

In total Australia has won 6 gold, 3 silver and 2 bronze medals in Equestrian at the Olympic Games in eventing. Most recently winning team silver at Beijing. Australia won two bronze medals in the 2008 Para-Equestrian events at the Paralympics. On 2nd November 2011, Australia's Dressage team secured their berth at the 2012 London Olympics.

Australia's Olympic Games record

Eventing (Team)	4 Gold medals 1 Silver medal 2 Bronze medals
Eventing (Individual)	2 Gold medals 2 Silver medals
Paralympic Games	2 Gold medals 1 Silver medals 5 Bronze medals

View Australia's full Equestrian Olympic record [click here](#).

View the full Equestrian Paralympic record [click here](#).

Australia first won gold at the 1960 Rome Games, under incredible circumstances. Details of the Rome Olympic story [click here](#). Australia was dominant in eventing through the 1990s, winning gold at three consecutive Olympic Games, 1992 Barcelona, 1996 Atlanta and 2000 Sydney.

Below: The Eventing team claimed the silver medal at the 2008 Beijing Games. Megan Jones was the best performed individual finishing 4th.



Deloitte Australian International 3 Day Event 2011 Proposed Time Table

MONDAY 14 NOVEMBER

9:00am	Event Secretary's Office Opens New Zealand Horses arrive	Victoria Park Wakefield Rd
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TUESDAY 15 NOVEMBER

9:00am – 11:00am 2:00pm – 4:00pm	Arrival Veterinary and horse inspections	Arrival Office, Victoria Park, Wakefield Rd
7.30 pm	Officials Welcome Dinner (invitation only)	

WEDNESDAY 16 NOVEMBER

9:00am – 11:00am 2:00pm – 4:00pm	Arrival Veterinary and horse inspections	Arrival Office, Victoria Park, Wakefield Rd
11:00am	Officials Course Walk TD, Ground Jury	Meet Renniks 4* Supporters Club, Victoria Park
1:00pm approx	Officials Lunch	
3:30- 5pm pm	Dressage arena orientation for CIC** and CCI** Thursday rides	Heritage Field, Victoria Park
7:00pm – 8.300pm	Riders Welcome BBQ presented by Richardsons constructions	Coopers Eventer's Bar, Victoria Park
8.30 – 10.30	Eventers Bar OPEN Cash Bar	Coopers Eventer's Bar

THURSDAY 17 NOVEMBER

7.45am TBC	Gates open – free to public	, Victoria Park, Fullarton Rd
9.am sharp	Riders Briefing followed by official inspection of course	Coopers Eventer's Bar, Victoria Park
9:00am	FEI Officials Seminar Commences	FEI Marquee, Victoria Park
10:00am	Logan Floats CIC** Dressage commences	Heritage Field , Victoria Park
12:30pm- 2pm	First inspection of horses Bates Saddles CCI** HSBC Adelaide CCI****	In front of Heritage Grandstand Victoria Park, Fullarton Rd
2.30 – 5.30	Bates Saddles CCI** Comences nos 1 – 23	Heritage Field , Victoria Park
5.30 – 6.30	Dressage arena orientation for Friday dressage competitors	Heritage Field , Victoria Park
6.pm - 8.pm	Deloitte welcome cocktail party (invitation only)	Deloitte Boardroom Weymouth St Adelaide

FRIDAY 18 NOVEMBER

8am TBC	Ticket Box and gates open	Fullarton Rd Victoria Park
8 – 10.30	Bates Saddles CCI** continues nos 24 to 47	
10.45 – 11.30	Pryde's Easi Feed Dressage Masterclass with Brett Parbury	Heritage Field Victoria Park
11.30 – 12	Paralympian Display Grace Bowman and Lizzie Sobeki	Heritage Field, Victoria Park
12 – 12.30	The French Horsemen Team	Heritage Field, Victoria Park
12.30pm - 5.15 pm	HSBC Adelaide CCI**** Class Dressage HSBC Adelaide CCI**** and Course Walk with the Stars 1	1 st Heritage field, Victoria Park
5:30 - pm	Shield Insurance Brokers Mount Barker Freestyle Show Case	Heritage Field, Victoria Park
5:30pm approx	Course Walk with the Stars 2	Start box, Heritage field, Victoria Park
6.00pm	Compulsory Riders meeting	Coopers Eventers Bar
6.15pm	Equestrian Australia Riders Forum	Coopers Eventers Bar
7.15pm approx	EA High Performance Program elite riders dressage critique	Venue TBC
7:00pm – 11:00pm	Coopers Eventers Bar Open	Coopers Eventers Bar, Victoria Park

SATURDAY 19 NOVEMBER

8:00am TBC	Qantas Cross Country Day Gates open	Victoria Park, Fullarton Rd and Stag corner Rymill Park
9:00am – 9.45pm	Eventing Masterclass with Clay Fredericks and Sam Griffiths	Heritage Oval, Victoria Park, Fullarton Rd
10:00am – 12.25pm	Bates Saddles CCI**	Adelaide's East Parklands – Victoria Park, Park 15 and Rymill Park
12.40 – 3.05pm	HSBC Adelaide CCI****	Adelaide's East Parklands – Victoria Park, Park 15 and Rymill Park
3.30 – 4.10pm	Logan Floats CIC**	Adelaide's East Parklands – Victoria Park, Park 15 and Rymill Park
4.30pm – 5.30pm	Volunteer and jump judges drinks and nibbles	Renniks 4* Supporters Club Victoria Park, Fullarton Rd
5:00pm – 5.30pm	The French Horsemen Team	Heritage Field, Victoria Park, Fullarton Rd
6:00pm – 7 pm	FEI OPEN FORUM	Coopers Eventers Bar, Victoria Park, Fullarton Rd
7.00pm – 11.30pm	Southern Stars Eventer's Party SOLD OUT!	AEP VIP Hospitality Marquee

SUNDAY 20 NOVEMBER

7:30am TBC	Gates open	Victoria Park, Fullarton Rd
from 7:30am	Trot Up Breakfast	Victoria Park, Fullarton Rd
8:30am	Third horse inspection all classes CIC** CCI** CCI****	In front of Heritage Grandstand, Victoria Park, Fullarton Rd.
10:00am – 10.30	ATCO Australia Show Jumping Day CIC**	ATCO Main arena , Victoria Park
10.45	Presentation Logan Floats CIC**	ATCO Main Arena
11.30 – 1pm	Bates Saddles CCI**	ATCO Main arena, Victoria Park
1.15	Presentation CCI** YR Championship and State Teams Event	ATCO Main arena, Victoria Park
1.30	Anna Savage Memorial award Best and Fairest Australian rider for 2011 Peppermint Grove Award Australian Horse of the Year 2011	ATCO Main arena, Victoria Park
1.45 – 2.00pm	Parade of CCI**** Competitors	ATCO Main arena, Victoria Park
2.30 – 3.30	HSBC Adelaide CCI**** Showjumping	ATCO Main arena, Victoria Park
4:00pm	The French Horsemen Team	ATCO Main arena, Victoria Park
4:30pm	Presentation Ceremony Inc FEI HSBC Bursary	ATCO Main Arena, Victoria Park
5:15pm	Last Jump Party Including special prizes presentation	Coopers Eventer's Bar, Victoria Park