



**FOR IMMEDIATE  
RELEASE**

## **CARE, PREPARE AND WIN WITH 'MY HORSE AND ME 2'**

**Live the ultimate bond between you and your horse in the world's only FEI licensed game!**

### **PRODUCT DESCRIPTION:**

*My Horse and Me 2* is the sequel to 2007's successful equestrian sports and lifestyle video game experience. Packed with exciting new features, brand new graphics and animations, and an engrossing storyline, *My Horse and Me 2* will let players experience the bond of complicity between horse and rider. The *My Horse and Me* series boasts the exclusive worldwide license from the Fédération Equestre Internationale (FEI), the world's leading horse sports organization.

### **FEATURES**

- Bond between horse and rider: impressive new features and animations mean that a strong bond can be created between horse and rider through proper grooming and caring. The strength of the bond created will increase your chances of reaching the top.
- World's only FEI licensed game: the only game to hold the worldwide license from the world's foremost horse sports organization, the Fédération Equestre Internationale (FEI).
- Care, prepare, win: care for your horse by cleaning and feeding, prepare for competition by training for jumping, cross country and dressage, and win in official competitions.
- Extended grooming: includes the unique feature of a full vet check to make sure your horse is fit and ready to compete.
- Free-roaming environment: new menu gives the rider free-roaming access to the different environments and minigames with realistic visuals throughout.
- Extended customization: horse and rider can be fully customized, including riding equipment, accessories and rider's outfit.
- Exclusive official FEI tracks: official and exclusive FEI tracks in the game include some of the world's most prestigious horse races from around the world.
- FEI consultation: the FEI provided advice on game features such as cutscenes, environments and tracks for the most accurate equestrian experience ever produced in a game.
- Multiplayer options: Wii, PC, Xbox 360 and PlayStation 2 versions all have multiplayer features.

### **THE STORY**

You play a girl who must win the FEI WORLD CUP to save her uncle's ranch. You arrived at your uncle's ranch dreaming of horse racing. But as you meet the staff, you quickly start to understand that the situation isn't going very well. No horse has won for a few seasons and, even worse, some of the horses are falling sick. As the story unfolds you realize that the ranch and your uncle are in big trouble. The only way to get the ranch out of its financial straits is to win the final competition in Kentucky. Perhaps you lack confidence at the beginning and have many doubts about your ability in competitive horse riding. But when it turns out that the money may save you uncle's

ranch, you decide to give it your best shot you! With the help of your new friends you start to take your first successful steps in competition.  
A playable PC demo of **My Horse and Me 2** showcasing the game's main features is available now from the official website [www.atari.com/myhorseandme](http://www.atari.com/myhorseandme). For more information about the FEI please visit [www.fei.org](http://www.fei.org).

Published by Atari and Developed by Tate Interactive for PC, Wii, Xbox 360 and PS2 and Mystic for Nintendo DS, **My Horse and Me 2** is available now at retailers.

### **About Infogrames Entertainment and Atari:**

The Infogrames group, including the Atari brand, is a global producer, publisher and distributor of interactive entertainment software for all market segments and all interactive game platforms including consoles from Microsoft, Nintendo and Sony, advanced smartphones, Personal Computers, web and online. Its games are sold in more than 60 countries through an international distribution network and direct to consumers via [www.atari.com](http://www.atari.com).

Atari's extensive catalogue of popular games is based on original franchises (Alone in the Dark, Test Drive, V-Rally, My Horse & Me, Backyard Sports franchise, Total Annihilation, Outcast etc.), publishing properties (The Witcher, Legendary, Race Pro etc.), international licenses (Dragon Ball Z, Dungeons & Dragons, Jamie Oliver etc.) and classic games covering the entire history of the video game industry (Pong, Missile Command, Asteroids etc).

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