

**Corporate & VIP Hospitality Packages** 

# About FEI World Equestrian Games™ Tryon 2018

The **FEI World Equestrian Games™ (WEG)**, which are administered by the Fédération Equestre Internationale (FEI), the worldwide governing body of equestrian sport, is the major international championship event for the eight core equestrian disciplines of show jumping, dressage and paraequestrian dressage, eventing, driving, endurance, vaulting and reining.

The 2018 WEG has the potential to be the largest sporting event in North Carolina history with over \$400 million dollars of projected economic impact and 500,000 spectators over the 13-day event in September 2018.

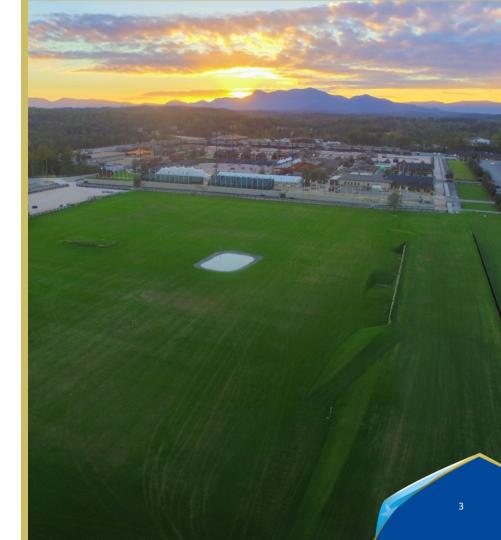


## About Tryon International Equestrian Center

The Ultimate Equestrian Lifestyle Destination

**Tryon International Equestrian Center** (TIEC) at Tryon Resort, host of the FEI World Equestrian Games<sup>™</sup> Tryon 2018, is one of the world's premier equestrian lifestyle destinations. From carousel to competition, the mission of Tryon Resort is to celebrate the magic of the horse, grow equestrian sport, and increase access to this majestic animal.

With first-class facilities for hunter/jumper, dressage, and eventing competitions, the facility will soon accommodate all eight equestrian disciplines. **Tryon Resort** is a spring, summer and fall haven for equestrian competitors and enthusiasts, and a year-round destination for connoisseurs of diverse cuisine and shopping, lodging getaways, and family entertainment. Learn more at <u>www.tryon.com</u>.



## Celebrate the Horse, Celebrate the Sport.

The legacy of horse and rider goes back to the beginning of time. All of our nations were discovered on the back of a horse and these amazing animals continue to provide livelihood, transportation, security, entertainment, friendship, therapy, and sport around the world, thus reinforcing the important role horses have played throughout history.

The 2018 WEG theme of "**Celebrate the Horse**, **Celebrate the Sport**" showcases the love of horses alongside the significance of the sport to bring added attention to equestrian sport and touch a broader audience of horse enthusiasts globally.





# **Corporate & VIP Hospitality Packages**

## **Summit Club**

#### Exclusive VIP Membership Package

- This exclusive VIP membership package offers the most selective guest the highest in quality and service at the Tryon International Equestrian Center for the FEI World Equestrian Games<sup>™</sup> Tryon 2018.
- This exquisite Club is strategically nestled between the famed Tryon Stadium and the new International Stadium to ensure you are in the center of the Games action.
- Located on the top floor of this three-story building, "International Pavilion", offers a stellar location and an all-inclusive premium food and beverage program.



### Summit Club cont.

- Enjoy your own private table accommodating 6 guests with table beverage service.
- Or, for smaller groups of less than 6, you can enjoy Club access with open seating.
- Your package also includes expanded viewing areas with close proximity to the World Equine Expo<sup>™</sup> and practice rings.
- Ideal for entertaining and socializing, this is the most prestigious and flexible of our hospitality options available onsite.
- Reserve your package now as these will likely be the first to sell out.



#### \*Times and schedule subject to change

### Summit Club cont.

Each package includes:

- Tryon Stadium and International Stadium viewing from the third floor of the new International Pavilion building
- **Reserved table for six (6)** guests. Or, individual access with open Club seating.
- All Inclusive, premium enhancements including an **exquisite buffet lunch** including specialty and local food, tableside beverage service and expanded viewing areas. **Full premium bar**.
- Coffee and continental breakfast service beginning at 8:00am\*
- A full lunch buffet including entrées, sandwiches, and salads served 11:30am -2:30pm\*

- Afternoon snack served 3:00pm 6:00pm\*
- Cozy dining area in a climate controlled, relaxed setting that is equipped with **HDTVs** so you can follow all the Games action.
- Convenient proximity to the World Equine
  Expo<sup>™</sup> and official WEG merchandise tent with official apparel and gifts
- Access to interior restrooms
- Parking benefits:
  - For each two (2) VIP individual tickets purchased, receive one (1) VIP Parking pass
  - Three (3) VIP Parking Passes per reserved table of 6 guests.





## Summit Club cont.

**Additional Benefits** 

• Each ticket also grants access to the general public grounds of Tryon International Equestrian Center.

\*\*Please note, access to the Summit Club does not provide a reserved seat in a stadium. A reserved stadium seat requires a secondary purchase.







#### **Summit Club Package Pricing**

Description / Discipline	Days/Date	Individual	Table of 6
Dressage Full Discipline	Wednesday-Friday, 9/12-14 & Sunday 9/16	\$2,600+	\$15,000+
Eventing (Dressage, Jumping & XC Finish) Full Discipline	Thursday-Sunday, 9/13- 9/16	\$2,300+	\$12,000+
Jumping Full Discipline	Wednesday-Friday, 9/19-21 & Sunday 9/23	\$4,200+	\$25,000+
Week 1	All Disciplines 9/12-9/16 (5 days)	\$3,300+	\$20,000+
Week 2	All Disciplines 9/18-9/23 (6 days)	\$5,100+	\$30,000+
All Games Package	All Disciplines 9/12-9/23 (12 days)	\$7,000+	\$40,000+

• +Plus applicable NC Sales Tax and 4% processing fee



## **Contact Us**

To reserve a package or for more information, please contact us at:

Jan Ivey Director of Corporate Hospitality 828-863-1470 jivey@tryon.com

