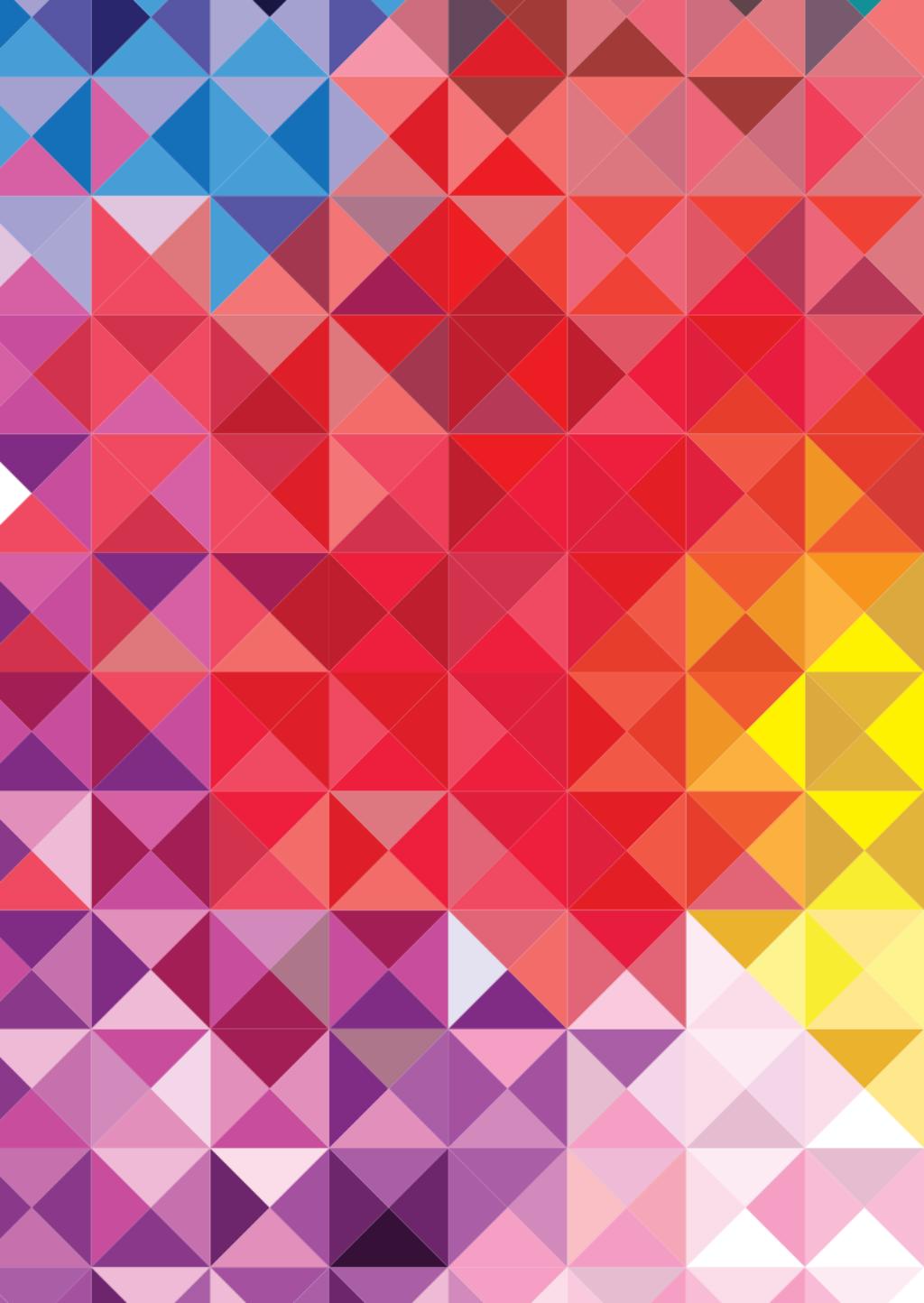


ADELAIDE'S  
LITTLE  
BLACK  
BOOK



SOUTH  
AUSTRALIA



# All about Adelaide

Adelaide is a friendly and vibrant city surrounded by rolling hills and world-class beaches, with an unhurried lifestyle hard to find in other cities. *The New York Times* has Adelaide in the '52 Places to Go in 2015' list, coming in at number 24 – the ONLY Australian city to make the list.

- ▶ Adelaide is home to wide boulevards, swathes of parks and gardens (29 parks in total covering 45% of the city area) and wide-open spaces. Adelaide is also a city of contrasts: elegant 19th century sandstone architecture stands opposite edgy bohemian laneways and alleys.
- ▶ Adelaide is home to more than 1.2 million Australians and is a city easy to reach and even easier to get around. Just seven kilometres from the city centre, a taxi ride from Adelaide Airport takes about 15 minutes at most.
- ▶ There are more than 200 cellar doors within an hour's drive from Adelaide and many further afield.
- ▶ Adelaide was founded in 1836 by Colonel Light who had a simple plan to create a one square mile city centre with lots of open space.
- ▶ The Riverbank Precinct, including the Convention Centre and the redeveloped Adelaide Oval are part of Adelaide's vibrant transformation and an important contribution to Lonely Planet's announcement of Adelaide as the 'perfect host city'.
- ▶ Adelaide's emerging small bar scene has seen handfuls of new, quirky and unique bars open their doors with funky, boutique style eateries adding to the laneway culture.
- ▶ Nothing reflects Adelaide's diverse population more than the incredible number of places to eat around the city and suburbs. Entire streets including: Rundle Street, Gouger Street, Melbourne Street and O'Connell Street are devoted to dining with styles varying from al fresco to cultural.

- ▶ Food truck mania has overtaken the CBD with a different food truck seemingly appearing on every other block.
- ▶ A local foodie institution for over 140 years, the Adelaide Central Market is located in the heart of the city and is the largest undercover produce market in the southern hemisphere.
- ▶ Adelaide is renowned for its creative culture and is home to many traditional and contemporary art galleries including the Australian Aboriginal Cultures Gallery, housing the largest collection of Australian Aboriginal artefacts in the world.
- ▶ Rundle Mall is the retail backbone of the CBD with national and international stores and boutiques, local institutions, speciality shops, cafés and seven day trading.
- ▶ Adelaide comes to life during February and March with countless festivals and events, such as Adelaide Festival, Adelaide Fringe, WOMADelaide and the Clipsal500.
- ▶ The Santos Tour Down Under has become the largest sporting event in the state and attracts more than 760,000 spectators along with the world's best cyclists.
- ▶ Hotels housed in century old buildings to those that are stunningly renovated and uber-contemporary - Adelaide has an array of accommodation options to suit all tastes.
- ▶ Adelaide Zoo can be found on the edge of the city and provides visitors with the opportunity to get up close and personal to many animals including the only Giant Pandas in the southern hemisphere.
- ▶ This city's weather is moderate with an average maximum winter temperature of 16°C and 28°C in summer.



Adelaide Fringe Festival

# All about Adelaide Oval

John Cocker, a publican originally from Kent in the UK, is believed to have been the first person to prepare a cricket field on the current location of Adelaide Oval.

In 1865, he – along with other members of the South Australian Club – secured a peppercorn lease of six acres on the parklands on the north of the River Torrens. It was first used for inter-club matches in the 1870s before hosting its first Test match in 1884.

- ▶ Adelaide Oval has been home to the South Australian Cricket Association (SACA) since 1871. Cricket was first played at the Adelaide Oval in 1873 and the first Test match was played in December 1884, when England defeated Australia by eight wickets.
- ▶ The Oval's distinctive Moreton Bay figs were planted in the 1890s and remain a historical backdrop to the northern end of play, as does the famous Edwardian scoreboard. Designed by architect Kenneth Milne, the scoreboard began service on 3 November 1911. The clock was added in 1912 and the wind vane in the 1930s.
- ▶ The infamous Bodyline Test in January 1933 attracted a record 174,452 spectators at Adelaide Oval to watch cricket, when England defeated Australia by 338 runs. The blows to Australian captain Bill Woodfull and Bert Oldfield, and the employment of the 'Bodyline' field, saw England accused of 'unsporting' behaviour.
- ▶ The biggest crowd at a cricket game was 50,962, also during the Bodyline Test in January 1933. Armed guards patrolled the boundary line at the end of day's play, due to the high tension between England and Australia.
- ▶ The largest crowd at Adelaide Oval for any sport was 62,543, set at the 1965 South Australian Football League (SANFL) Grand Final between Port Adelaide and Sturt.
- ▶ Australian football was first played at Adelaide Oval in 1877. Since then, 18 sports have been played there, including archery, athletics, baseball, cycling, hockey, lacrosse, lawn tennis, rugby and soccer. An American football match was played on Independence Day (July 4) in 1942 in appreciation of American servicemen based in Adelaide. The match attracted more than 28,000 people who had no idea what was going on.

- ▶ In 1932, Don Bradman made 299 not out and Clarrie Grimmett took 14 wickets for 199 runs in Australia's 10 wicket win over South Africa. Both performances remain the Test records for the ground.
- ▶ In 1975–76 the first One-Day International match was played at the ground between Australia and West Indies (40-over match), which Australia won by five wickets.
- ▶ The Bradman Collection, honouring the greatest batsman in the history of cricket, is on display at Adelaide Oval in a purpose-built museum in the Riverbank Stand. The collection is made up Sir Donald Bradman's priceless and personal cricket memorabilia spanning 1927 to 1977.
- ▶ The 2013/14 \$535 million redevelopment of Adelaide Oval has transformed the venue into a 50,000 seat world-class sporting ground, with an estimated 1.4 million spectators expected to attend more than 40 major sporting and concert events each year.
- ▶ During the redevelopment, more than 280,000 tonnes of earth had to be removed to begin construction of the new southern and eastern stands. At the project's peak, up to 900 people were working on site.
- ▶ About 18,550m<sup>2</sup> of turf was laid during the redevelopment.
- ▶ A total of 77% of seats are undercover, giving fans protection from the elements. This compares with 75% coverage at the Melbourne Cricket Ground (MCG).
- ▶ The stadium has three television studios, 11 radio booths and room for almost 150 print media.
- ▶ No spectator will be more than 40m from the nearest food or beverage outlet, or toilet facilities. There are seven family toilets, 36 disabled toilets, 139 male toilets, 559 urinals and 563 female toilets.



Bethany Wines, Barossa

# Did you know?

Here are just a few things you may not have known about our great state.

- ▶ South Australia's area is 984,400km and it has 5,067km of coastline.
- ▶ South Australia is the food and wine capital of Australia.
- ▶ South Australia is home to the nation's largest area of vineyards (about 45%) and produces almost half of Australia's wine grapes each year.
- ▶ Some of the world's oldest Shiraz vines are planted in the Barossa, with some of the vines planted at Langmeil, St Hallett Wines, Turkey Flat Vineyards and Bethany wineries more than 150 years old.
- ▶ A 45-minute flight or 7.5 hour drive from Adelaide will take you to Port Lincoln, where you can take a charter boat to go cage diving with great white sharks off the Neptune Islands.
- ▶ Kangaroo Island is Australia's third largest island; at 155km long and 15km from the mainland, it is seven times the size of Singapore.
- ▶ Up to 9,000 New Zealand Fur Seals migrate to Kangaroo Island each year.
- ▶ Kangaroo Island is home to the world's only pure-bred Ligurian bees, originally brought from Italy in 1881.
- ▶ South Australia's northern town of William Creek is one of Australia's smallest towns with a population of about 10.
- ▶ Lake Eyre, 700km north of Adelaide and spanning 9,500 sq kms, is technically Australia's largest lake but rarely fills with water. When empty, it becomes a giant salt pan, but when it fills, water extends to the horizon and wildlife flocks to the area.
- ▶ Held each January, the Santos Tour Down Under is the Southern Hemisphere's largest, most prestigious international bike race and the only UCI rated pro-cycling tour outside of Europe.

- ▶ The Heysen Trail, a 1,500km trail from the Fleurieu Peninsula coast to the Flinders Ranges, is one of the world's longest continuous walking trails.
- ▶ In the ancient landscape of the Flinders Ranges is Wilpena Pound, a natural amphitheatre created by millions of years of erosion, which measures at 9km wide and 17km long.
- ▶ South Australia's opal fields supply an estimated 80% of the world's total opal production. The three major opal fields are in Coober Pedy, Mintabie and Andamooka.
- ▶ The Desert Cave Hotel in Coober Pedy is the world's only four star underground hotel.
- ▶ Visitors to Coober Pedy can try their hand at 'noodling' – the process of searching through heaps of discarded 'mullock' for pieces of opal missed by the miners. Many locals make a living off this method.
- ▶ Coober Pedy boasts a multi-cultural population made up of some 45 nationalities.
- ▶ Anna Creek Station, at six million acres, is the world's largest cattle station – even larger than the UK.
- ▶ The Dog Fence (also known as the Dingo Fence), which stretches from South Australia to Queensland, is the world's longest continuous fence. At more than 5,400kms, it is twice as long as the Great Wall of China and was built to keep the dingoes out of South Australia.



Wilpena Pound, Flinders Ranges



Temptation Sailing, Adelaide

# While you're here

Adelaide, South Australia's vibrant hub is waiting to surprise you. Morning, noon and night there is an array of indulgent experiences to relish – epicurean places to dine, boutique and designer places to shop, and bars hidden along laneways to discover.

Adelaide is the gateway to South Australia, and by adding a day or two onto your trip, you'll have the luxury of visiting stunning vistas and world-class wines, all on your doorstep.

## A Day in Adelaide

- ▶ Check-in to one of Adelaide's many choices of accommodation – boutique hotels, apartments, seaside resorts, or nearby bed and breakfasts. Stay in the city centre or North Adelaide and take an enjoyable stroll to Adelaide Oval on game day, or stay a little further away along Adelaide's spectacular coastline and take a tram, train, bus or taxi into the city.
- ▶ Go swimming with dolphins with Temptation Sailing at Glenelg or get up close and personal cuddling a koala or feeding kangaroos at Cleland Wildlife Park, all about 20 minutes from the city.
- ▶ Start your day with a South Australian breakfast at a local café like Public CBD, Café Troppo, The Store, East End Providore or the Adelaide Central Market. You'll find mouth-watering menus centred on local produce including Kangaroo Island Free Range Eggs, Barossa Heritage Pork, Adelaide Hills or Fleurieu Peninsula cheese and freshly baked bread still warm from the oven.
- ▶ Stroll the aisles of fresh, South Australian produce with a Central Market Tour at the southern hemisphere's largest undercover food market. The Adelaide Central Market is bursting at its seams with over 70 stall holders specialising in everything from cheese, meats, fresh vegetables and fantastic coffee and cakes.

- ▶ Enjoy lunch in any one of Adelaide's 'eat streets', streets dedicated entirely to a melting pot of modern cuisine, international flavours, local favourites and alfresco dining. Gouger, Rundle and Leigh Streets provide vibrant atmospheres with first class food and wine, while Adelaide's laneways and side-streets provide hidden gems waiting to be devoured.
- ▶ Take a behind the scenes look at the redeveloped Adelaide Oval and experience its 140 year history as one of Australia's premier sporting and entertainment venues to its transformation into an internationally renowned stadium.
- ▶ If you appreciate contemporary art and design or a love for galleries, collections and exhibitions then Adelaide's North Terrace is a must visit precinct. A few hours along North Terrace and you will get a glimpse of our cultural past and our exciting, creative future.
- ▶ Head to Adelaide's East End, where you'll find the ever popular and cosmopolitan Rundle Street. Discover cutting-edge fashion stores, leading designer labels, funky gifts, homewares and jewellery. Take a detour down laneways off Rundle Street, such as Ebenezer Place and Vardon Avenue to discover hidden fashion stores, cafés, bars and other quirky shops, proudly run by locals.
- ▶ For dinner, succumb to one of the city's best-known cafés, restaurants, pubs and wine bars. Rundle Street offers everything from fine-dining at Orana to the delectable desserts of Steven ter Horst.
- ▶ Before retiring to one of Adelaide's many hotels, indulge in Adelaide's small bar scene on Leigh and Peel Streets. Here, hip little bars serve boutique wines, international liquors, and voluminous cocktails with décor changing from Americana and Spanish to vintage, quirky, and distinguished.



Adelaide Central Market, Adelaide

After you have explored Adelaide, be sure to add a day or three onto your trip and venture outside the city to see stunning vistas and enjoy world-class wines, within an hour from the city.

Popular day trips include the Adelaide Hills, a 30 minute drive from the city, where you'll find heritage towns perfect for long lunches and wildlife parks to cuddle a koala. World-class wineries and produce await you in the Barossa and McLaren Vale, or head further afield to the much-loved seaside town of Victor Harbor.



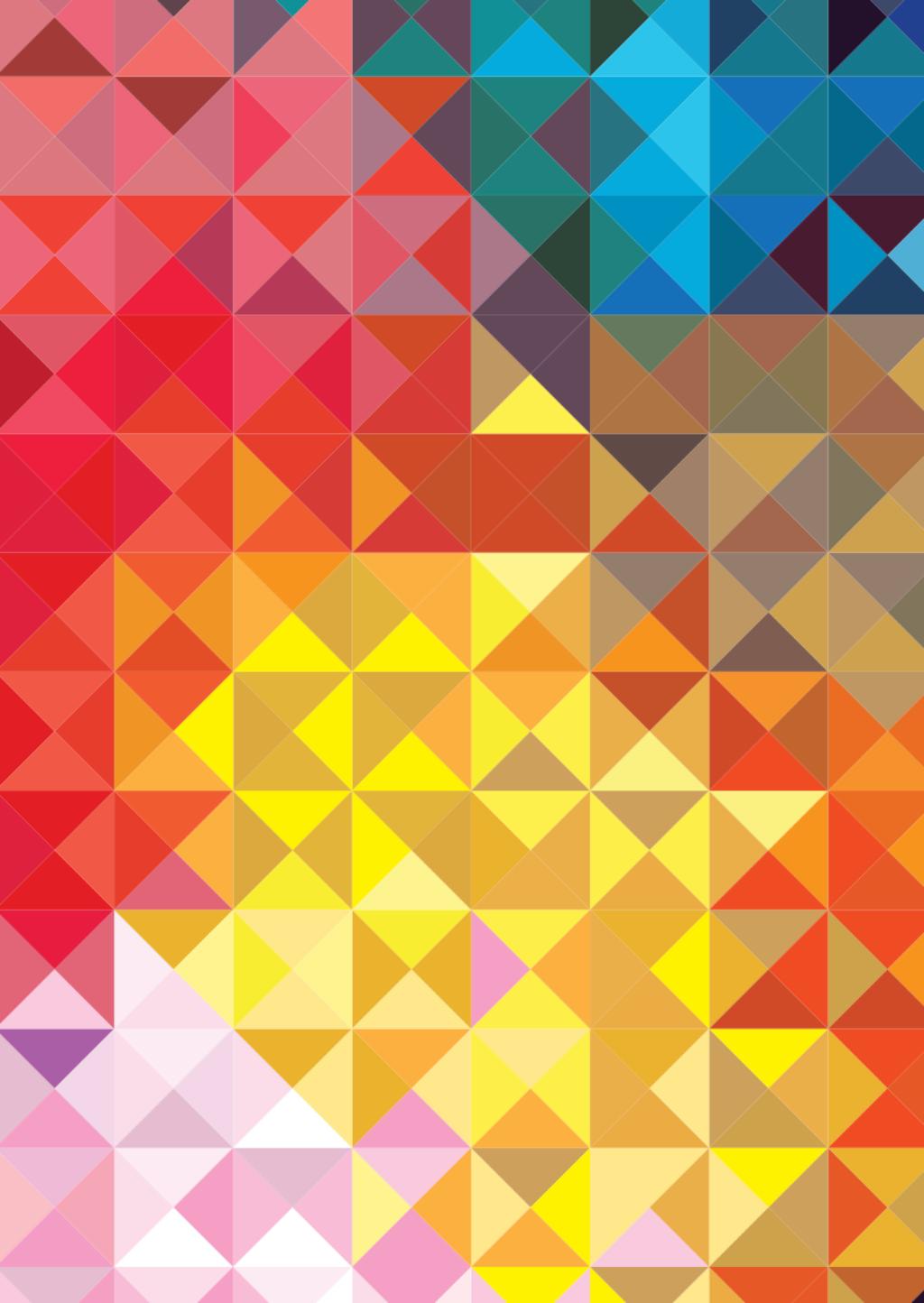
Cleland Wildlife Park, Adelaide Hills



Mt Lofty Ranges Vineyard, Adelaide Hills

# Things you must do

1. Try out Adelaide's new small bars and pubs and indulge in the relaxed pace and ambience of the city's emerging eclectic bar and café culture.
2. Take in the Adelaide Fringe Festival Shows that are played in venues throughout the city or soak up the atmosphere of the Garden of Unearthly Delights, a unique festival playground including multiple performance venues, bars, carnival rides, an array of world foods, market stalls, and the most unexpected sideshow surprises.
3. Get around for free on our guided city tours, Adelaide City Council's unlimited daily bike hire, the 'Terrace to Terrace' tram service or the Adelaide Connector bus.
4. Visit the home of Penfolds Grange at Penfolds Magill Estate where contemporary food, an extensive collection of Penfolds wines, and stunning views create one of Australia's finest food and wine experiences.
5. Tour Coopers Brewery, Australia's largest family run brewery. Go through virtually every step of the production process finishing off with tastings of Coopers ales, stouts and lagers.
6. Imagine the sheer romance of a Adelaide Biplanes joy flight along the scenic south coast where the sea meets the vines of the beautiful McLaren Vale.
7. Be Consumed in the Barossa, home to some of the world's most famous vineyards and unique food and wine experiences such as 'taste your birth year' and 'make your own blend of wine'.
8. Jump on a bike and cruise the Riesling Trail in the Clare Valley stopping at the many cellar doors and restaurants along the way.
9. Dive with sharks or swim with tuna or sea lions on the Eyre Peninsula, which is a little bit scary but a whole lot of fun.
10. See the rugged terrain below as you take in the vast beauty of Wilpena Pound by air in the Flinders Ranges, choose from Rawnsley Park Station or Air Wilpena scenic flights.
11. Escape to Kangaroo Island and experience a sanctuary of wild, rugged, coastal beauty. Kangaroo Island is full of stunning wildlife, pristine beaches, fresh produce, gourmet food and wine.





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