

## EA High Performance Community Engagement Officer, Oceania Championships – Volunteer

**Job type:** Volunteer / Internship

**Location:** Remote, travel required

### Role Purpose:

This role sits within the EA High Performance department, and reports to the EA High Performance Media & Communications Manager. The successful candidate will be charged with creating and delivering effective social media content, with a strong focus on videography and editing.

The role will be comprised of a variety of activities including travel to Melbourne for the Oceania Championships. This role is offered on a voluntary part-time basis and would ideally suit a student or internship situation. Supporting documentation for a University internship can be provided.

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### Responsibilities:

- Support the planning and delivery of social media content for the Australian Equestrian Team channels
- Filming and editing high quality footage for Reels, YouTube, the Equestrian Australia website and other digital platforms
- Creation of social media artwork and templates
- Conducting interviews with identified athletes and key High Performance team members
- Assist in executing the EA High Performance social media strategic plan with a focus on community and member engagement
- Work with the EA High Performance Media & Communications Manager to ensure all key messaging is communicated effectively
- Maintain a high standard of quality content across all mediums
- Track and measure success of social media content and initiatives
- Attend identified events as required, producing field of play and behind the scenes content

### Required Skills & Attributes:

- A passion for social media and content creation
- Creatively driven
- Proficient social media platform management
- A desire to learn and able to work as part of a dynamic and exciting team
- Attention to detail
- High level videography and editing skills
- Ability to work within a fast paced environment
- Excellent verbal and written communication skills
- Ability to work autonomously and unsupervised
- Willingness to undertake travel to various events (travel expenses will be covered)
- Excellent team player
- A good understanding of equestrian sport is preferred

Please send resume, cover letter and examples of your social media skills to EA High Performance Media & Communications Manager, Kirsty Pasto, [kirsty.pasto@equestrian.org.au](mailto:kirsty.pasto@equestrian.org.au)

**Applications close:** Friday 13<sup>th</sup> May 2022.