

**EXPRESSION OF INTEREST**

**Australasian Show Horse and Rider Championships 2022, 2023 & 2024**

The Australasian Show Horse and Rider Championships are an event conducted for, and on behalf of, Equestrian Australia (EA). Organising Committees (OC) are invited to submit their expressions of interest to conduct the event for 2022, 2023 and 2024.

The Equestrian Australia Show Horse Committee (EASHC) will assess all submissions. The EASHC will appoint the OC to run the respective Australasian Show Horse and Rider Championships.

The following application form has been developed by the EASHC to assist in appointing a suitable candidate to host the event. The EASHC reserves the right to amend this application at any time.

The Australasian Show Horse and Rider Championships should be an event in its own right, not absorbed into an existing event and should be conducted over multiple and consecutive days. The intent for the Australasian Show Horse and Rider Championships is to present an event that is the pinnacle competition in Australia by way of standards and facilities.

This form must be read in conjunction with all relevant EA Rules and Regulations in force at the time of the proposed event.

The EASHC look forward to receiving applications from OCs interested in hosting the Australasian Show Horse and Rider Championships in the coming years.

**ORGANSING COMMITTEE**

**1. Contact Details**

|  |  |  |
| --- | --- | --- |
| Name of Organising Committee: | | |
| Name of main contact: | | |
| Address: | | |
| Phone:  M –  H – | Fax: | Email: |

**2. Previous Events run by the OC**

|  |  |
| --- | --- |
| Please describe previous experience at organising major National (or State) level events | |
| Venue |  |
| Date of Show |  |
| Details: |  |

**3. Venue**

Please describe the facilities that your venue provides in terms of stabling, number of arenas and arena surfaces, seating capacity, any indoor facility

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| --- |
| Venue Address: |
| Description of facilities |

**4 Media/Communication**

Please provide some details of a proposed media/communication plan or experience in this area and facilities offered for the media

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**5 Marketing**

Please provide details of a marketing plan

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**6. BUDGET**

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| Please provide a draft budget  *Please note: This budget template is for example purposes only and is designed for major sporting events. Please modify for your specific event.* |

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| --- | --- | --- | --- |
| **Item** | **Expenditure $** |  | **Income $** |
| **Income** |  |  |  |
| EA Branch Contribution |  |  |  |
| Entry/Registration fees |  |  |  |
| Sponsors |  |  |  |
| Government Grants |  |  |  |
| Ticketing/Gate Fees |  |  |  |
| **Expenditure** |  |  |  |
| Accommodation |  |  |  |
| Administration |  |  |  |
| Advertising/Promotion |  |  |  |
| Airline/ Other Travel |  |  |  |
| Catering for Volunteers, etc. |  |  |  |
| Ceremonies |  |  |  |
| Design |  |  |  |
| Displays |  |  |  |
| Entertainment |  |  |  |
| Equipment Hire |  |  |  |
| Hospitality (VIPs, Sponsors, etc.) |  |  |  |
| Insurance |  |  |  |
| Media |  |  |  |
| Medical |  |  |  |
| Presentations |  |  |  |
| Security |  |  |  |
| Stabling |  |  |  |
| Organising Committee Expense |  |  |  |
| Venue Hire |  |  |  |
| Contingency @ 10% |  |  |  |
| Other (Officials Fees, Clinics) |  |  |  |
|  |  |  |  |
|  |  |  |  |
| GST Net Liability |  |  |  |
| **TOTAL** |  |  |  |

**EOI must be received before 20th November 2020**

EOI and all enquiries to be sent via email to:

Equestrian Australia

Jenny Merity

Committee Liaison Officer

[jenny.merity@equestrian.org.au](mailto:jenny.merity@equestrian.org.au)