

Values - that T_{DE} it all together

HOW we operate - guiding moral compass



TEAMWORK

- We **collaborate** and work together in harmony
- We **do what we say** and communicate with authenticity
- We show **respect** to everyone
- Stronger **together**

INTEGRITY

- We are **fair**, transparent and consistent
- We make **ethical** decisions
- We are **committed** to protecting our sport, people and horses

INCLUSION

- We create a **welcoming** environment and sense of **belonging**
- We make our sport **accessible**
- We value all **equally**

EXCELLENCE

- We strive for continuous improvement and **innovation**
- We are **courageous** to make bold decisions for the greater good of the sport
- We are **performance-driven** and impact focussed

These values become part of our Sport's DNA and form our culture to deliver the strategy.



Strategic Foundations



EQUESTRIAN AUSTRALIA